Prior to the beginning of the annual NCAA basketball tournament, the 64 contenders are matched in brackets to determine the order of play in the tournament. Typically, the higher ranked teams play lower ranked teams in the early rounds.

Well, it's time for Presidential Bracketology (the analysis, and completion, of the competitive matchups to predict the winner). In this case, there are no college basketball teams involved. There are just the 42 men who have served as President of the United States.

Your task is to select the president who, in your opinion, did the better job as chief executive than did his opponent. As you select a winner in each matchup, you advance that winner to his next opponent who has also eliminated an opponent. Eventually, through the process of elimination, you will be selecting the best president in American history.
As you select each winner, you must provide a one-sentence (historically and significantly factually valid) reason for your choice of the winner.

In the championship match, between the last two presidents, you must provide a one-paragraph elaboration as to why your choice for winner is superior to all of the others.

There is one other point about your validations. You may not repeat a reason for a president's victory in his next matches.

The nice part is this is all derived from your educated opinion. The better part is that you must be accurate in your factual evidence for the victory.